

## Marketing IHE

<b>Competency</b>		<b>Course Prefix &amp; Number</b>	<b>Course Title</b>	<b>Course Offerings</b>
A minimum of two (2) semester hours is required to fulfill each of the following competencies unless otherwise noted.			When multiple courses are listed for one competency, only one course is required to satisfy the competency, unless otherwise noted.	
A	Principles of Marketing	MKTG 311*	Principles of Marketing	
B	Global Markets / Trade & Financial Literacy	MKTG 421*	International Marketing	
		ECON 351*	International Trade and Finance	
C	Organizational Resources Management	MGMT 335*	Operations Management	
D	Entrepreneurship	MGMT 350*	Entrepreneurship	
		MKTG 312*	Entrepreneurship Marketing	

Posted: Spring 2018  
Revised: 5/31/2018

**Course Offering Codes:**

F=Fall, S=Spring, SS=Summer Session, UD=Upon Demand  
e=even years, o=odd years, ^=online

**Notes:**

- These are typical course offering schedules. Courses are not guaranteed to be offered at these times.
- Please check with the college/university for course availability each semester.
- Some courses require prerequisites be met prior to registration. An asterisk (\*) denotes a prerequisite course.
- For more information from this institution, click here, [www.uncfsu.edu](http://www.uncfsu.edu)